WE THE CURIOUS IS:

An idea and a place for everyone. We’re all about asking questions, being playful and testing things out

A space that removes boundaries around science, connecting art, people, everything - a united culture of curiosity

A connected, creative human ecosystem of staff, collaborators, researchers, participants… the citizens of Bristol and beyond

A culturally relevant, participatory resource for our city - with a programme of exhibitions, events, happenings, education workshops and creative intersections of things we haven’t even dreamt of yet

An educational charity, a movement, a collective voice in support of scientific thinking, multi-disciplinary learning, social equity and opportunity
“Our time is a time for crossing barriers, for erasing old categories - for probing around. When two seemingly disparate elements are imaginatively posed, put in apposition in new and unique ways, startling discoveries often result.”

Marshall McLuhan, visionary philosopher of communication theory
The Medium is the Message, 1967
We will reposition science at the heart of culture and evolve to become a new breed of cultural venue
are sheep right or left handed and does it make a difference?

Charlie, Nailsea
ASK BEAUTIFUL QUESTIONS:

we believe a society of curious people is a more resilient, compassionate, creative and connected society

it is time for a new Age of Curiosity to take flight

only a united, inter-disciplinary culture of resources and ideas will be able to tackle the Wicked Problems we face as a future human species
MOVING FROM

ONE DAY VISIT
JUST FOR KIDS
SIMULATING SCIENCE
OUTREACH
MEET THE EXPERT
FIXED APPROACH
EXHIBIT

TO

ONGOING CONNECTION
FOR EVERYONE
DOING AUTHENTIC SCIENCE
PART OF THE COMMUNITY
BE CURIOUS TOGETHER
MULTIDISCIPLINARY
EXPERIENCE
we the curious will:

Cultivate curiosity

Strive for sustainable futures

Enable diverse participation

Open up science in our city
if we are made up of cells what makes us feel emotions?

build an architecture of curiosity for all we do, inspired by the questions people ask and the curious nature of human beings

support everyone to be able to ask questions, and to carry the essence of creative, scientific thinking into their lives

adopt a multi-disciplinary approach to celebrate science as part of culture and to remove boundaries between people and ideas

act not just as facilitators but brokers, connecting people with other cultural spaces to create a city-wide culture of curiosity

champion curiosity driven learning and multi-disciplinary education, being part of a movement beyond our doors
become a catalyst for open scientific citizenship in the city, evolving an open source lab of contemporary science, where anyone can take part in authentic research

shift the model of public engagement with science from an endpoint of interaction to a midpoint - getting involved in science in progress

support researchers to work in a public space and develop a programme for translating data taking experiments into compelling experiences

find our voice and amplify others to have agency in public policy and the future of research

could one question change the world?
if the universe is expanding what is it expanding in to?

**Embed** new ways of working, to become a porous, relevant, alive cultural space for our city where audiences can be part of what happens here.

**Play** our part in wider positive social change, research and implement changes so that the profile of our visitors, staff, volunteers and collaborators better represent the diversity of the city of Bristol.

**Integrate** a meaningful multi-disciplinary approach into our offer; supporting both local and international science researchers, artists, thinkers and makers.

Raffaele, Ashley down
can we power all of Bristol using just the sun?

become an exemplar visitor attraction in the way that we operate sustainably - demonstrating science in action in the way we work with energy, water, waste, resources, travel and nature

use our sustainability journey as a starting point to engage diverse audiences with sustainability issues through our exhibitions, public programmes and schools offer

act as a hub for showcasing and testing the latest green technologies and sustainable solutions in our city, a European Green Capital

address the global problems of sustainability by being an international leader in sustainable science centres

promote the vital role of science and multidisciplinary approaches in solving the critical sustainability issues facing humanity today
WE THE CURIOUS
CREATING A CULTURE OF CURIOSITY

Join the movement
We is you, me, everyone. We can’t do this alone - if you’re interested, you can help - let us know what makes you curious and share ideas for what we can do together. You can also get involved by volunteering or donating.

If you’re curious to know more, email info@wethecurious.org for a copy of our full manifesto.

WETHECURIOUS.ORG

Your question will shape what we do

Turn the page to add your question, then pop this card in an envelope and return it to the address below. You’ll be joining a community of thousands of curious thinkers - thank you.

We The Curious
FREEPOST RTJS-JGKZ-HHRZ
One Millennium Square, Anchor Road
Bristol, BS1 5DB
“I have no special talent. I am only passionately curious.”

Albert Einstein

We’re working on a new ground floor exhibition based on your questions! We want to collect 10,000 questions to find out what makes us curious. You can ask anything - funny, thought provoking or beautifully bizarre.

We might use it to map the curiosity of Bristol, develop a new experience, start a blog or kick off a whole new thing we haven’t even dreamt of yet.

Just fill in your details here

We need these details so we can use your question and get in touch to let you know if we do.

Name
Age Postcode
Email address

We The Curious does not share information with third parties. Tick to receive information about We The Curious events and our progress.

What’s your curious question?
Do touch the exhibits, Do use your phone, Do laugh out loud, bring your kids, friends, grandparents or come and escape on your own. You, me, everyone testing the world out together.