

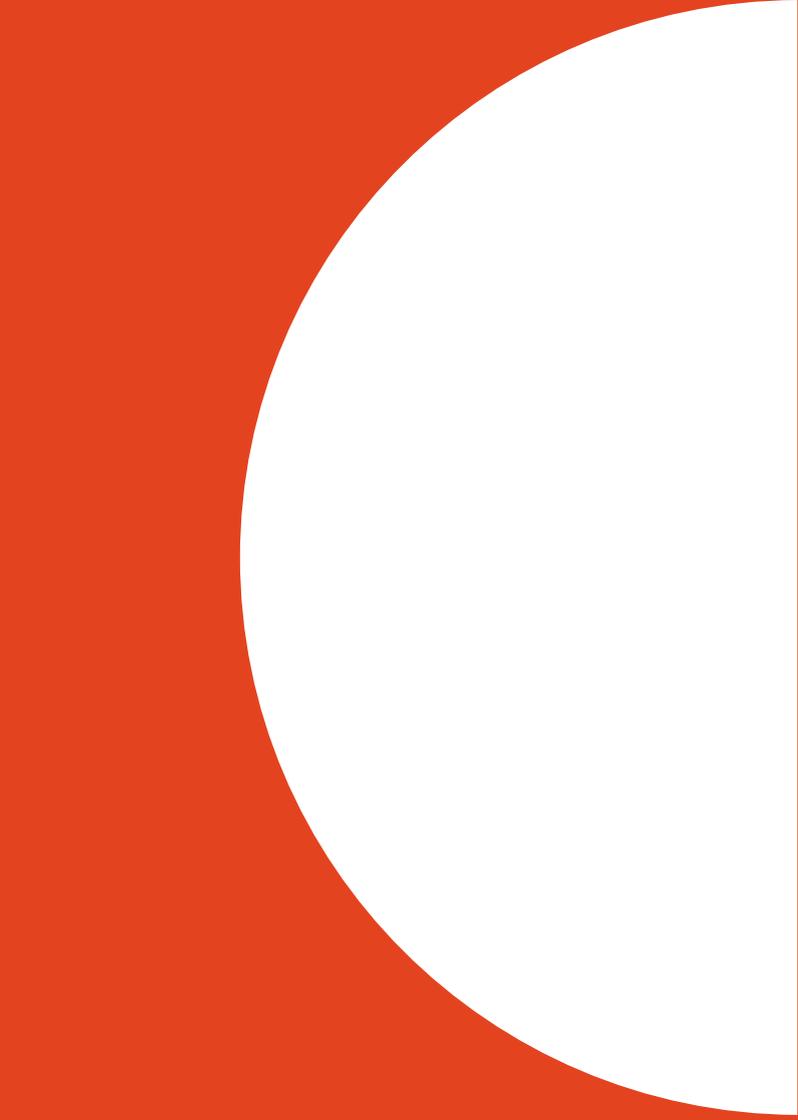
WE THE CURIOUS
PRESENT

MAN
I F E
S T O

FOR A CULTURE OF
CURIOSITY


RADICALLY
TRANSFORMING THE
SCIENCE CENTRE





WE THE CURIOUS IS:

An idea and a place for everyone. We're all about asking questions, being playful and testing things out

A space that removes boundaries around science, connecting art, people, everything - a united culture of curiosity

A connected, creative human ecosystem of staff, collaborators, researchers, participants... the citizens of Bristol and beyond

A culturally relevant, participatory resource for our city - with a programme of exhibitions, events, happenings, education workshops and creative intersections of things we haven't even dreamt of yet

A movement, a collective voice in support of scientific thinking, multi-disciplinary learning, social equity and opportunity

“Our time is a time for crossing barriers, for erasing old categories - for probing around.

When two seemingly disparate elements are imaginatively posed, put in apposition in new and unique ways, startling discoveries often result.”

Marshall McLuhan, visionary
philosopher of communication theory
The Medium is the Message, 1967

**We will
reposition
science at the
heart of culture
and evolve
to become a
new breed of
cultural venue**

**SCIENCE TRANSFORMS
LIVES
IT BEGINS WITH
CURIOSITY**

curiosity is the engine that drives both artistic
and scientific enquiry

it is the knowledge emotion, a bridge between
feeling and understanding

curiosity is the seed for beautiful questions
that lead to deep learning and new discoveries



**are sheep
right or
left handed
and does
it make a
difference?**



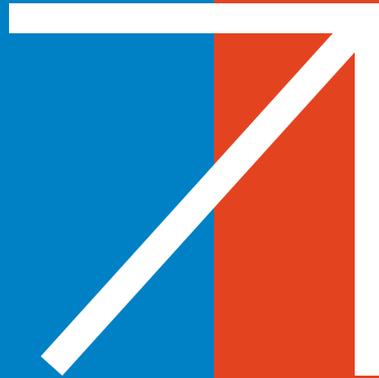
ASK BEAUTIFUL QUESTIONS:

We believe a society of curious people is a more resilient, compassionate, creative and connected society

It is time for a new Age of Curiosity to take flight

Only a united, inter-disciplinary culture of resources and ideas will be able to tackle the Wicked Problems we face as a future human species.

ONE DAY VISIT
JUST FOR KIDS
SIMULATING SCIENCE
OUTREACH
MEET THE EXPERT
FIXED APPROACH
EXHIBIT



ONGOING CONNECTION
FOR EVERYONE
DOING AUTHENTIC SCIENCE
PART OF THE COMMUNITY
BE CURIOUS TOGETHER
MULTIDISCIPLINARY
EXPERIENCE

we the curious will:

**Cultivate
curiosity**

**Open up science
in our city**

**Enable diverse
participation**

**Strive for
sustainable
futures**



**if we are made
up of cells what
makes us feel
emotions?**



**CULTIVATE
CURIOSITY**

build an architecture of curiosity for all we do, inspired by the questions people ask and the curious nature of human beings

support everyone to be able to ask questions, and to carry the essence of creative, scientific thinking into their lives

adopt a multi-disciplinary approach to celebrate science as part of culture and to remove boundaries between people and ideas

act not just as facilitators but brokers, connecting people with other cultural spaces to create a city-wide culture of curiosity

champion curiosity driven learning and multi-disciplinary education, being part of a movement beyond our doors



**OPEN UP
SCIENCE
IN OUR CITY**

become a catalyst for open scientific citizenship in the city, evolving an open source lab of contemporary science, where anyone can take part in authentic research

shift the model of public engagement with science from an endpoint of interaction to a midpoint - getting involved in science in progress

support researchers to work in a public space and develop a programme for translating data taking experiments into compelling experiences

find our voice and amplify others to have agency in public policy and the future of research



**if the universe is
expanding what is
it expanding in to?**



ENABLE DIVERSE PARTICIPATION

embed new ways of working, to become a porous, relevant, alive cultural space for our city where audiences can be part of what happens here

play our part in wider positive social change, research and implement changes so that the profile of our visitors, staff, volunteers and collaborators better represent the diversity of the city of Bristol

integrate a meaningful multi-disciplinary approach into our offer, supporting both local and international science researchers, artists, thinkers and makers



can we power
all of Bristol
using just the
sun?



STRIVE FOR SUSTAINABLE FUTURES

become an exemplar visitor attraction in the way that we operate sustainably - demonstrating science in action in the way we work with energy, water, waste, resources, travel and nature

use our sustainability journey as a starting point to engage diverse audiences with sustainability issues through our exhibitions, public programmes and schools offer

act as a hub for showcasing and testing the latest green technologies and sustainable solutions in our city, a European Green Capital

address the global problems of sustainability by being an international leader in sustainable science centres

promote the vital role of science and multi-disciplinary approaches in solving the critical sustainability issues facing humanity today



WE THE CURIOUS CREATING A CULTURE OF CURIOSITY

Join the movement

We is you, me, everyone. We can't do this alone, if you're interested, you can help - whether that's letting us know what makes you curious, sharing ideas for what we can do together, volunteering with us or donating.

If you're curious to know more, email info@wethecurious.org for a copy of our full manifesto.

WETHECURIOUS.ORG

**“ I have no
special talent
I am only
passionately
curious ”**

Albert Einstein

**Do touch the
exhibits, Do use
your phone,
Do laugh out
loud, bring your
kids, friends,
grandparents or
come and escape
on your own
You, me, everyone
testing the world
out together**